Roll No. [ ]

Total No. of Questions : 09

Total No. of Pages : 02

B.Voc. (Beauty Therapy and Aesthetics) (Sem.–3)

BASICS OF MANAGEMENT

Subject Code : BASC311-19

M.Code : 78428

Date of Examination : 05-12-2024

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.
3. SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

SECTION-A

1. **Write briefly :**

   a. Span of management

   b. MBO

   c. Unity of command

   d. Performance APPRAISAL

   e. Manpower planning

   f. Delegation

   g. Autocratic leader

   h. Negative motivation

   i. Material management

   j. Decentralisation.

SECTION-B

2. Trace the evolution of management thought.

3. Why is there a need for planning? Explain the planning process briefly.

4. Discuss the nature & scope of staffing function of management.

5. *'Leaders are born not made'*. Discuss.

6. Discuss the various techniques of controlling.

SECTION-C

7. Explain the nature & scope of management. What are the principles of management?

8. Discuss the role & flow of material in supply chain management.

9. What is the importance of communication? Discuss the types of communication.

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.